



Question & Answer

Total Intelligence



Total Intelligence

Reseller of the CXAIR solution


Q Can you tell us a bit about yourself and Total Intelligence please?

A My name is Chris Finch and I am the Managing Director at Total intelligence. We formed our company 3 and a ½ years ago as a dedicated CXAIR reseller concentrating mainly on selling into the Health sector. Our largest client is NHS Pathways (part of HSCIC - Health and Social care Information centre) other clients within Health include CCG's (Clinical commissioning groups) or OOH (Out of Hours) organisations.

Q Why did you choose to partner with Connexica?

A We chose to work with Connexica for two reasons, the first being the technology. CXAIR continues to this day to be a unique offering which means you can clearly differentiate it from its many competitors and therefore show the benefits of using this approach to providing business intelligence.

Second we had intimate knowledge of Connexica in one case as a former employer and additionally as partner over a number of years.



Connexica are always willing to help us deliver the best possible service to our customers

Q What are the key advantages of working with Connexica and "CXAIR"?

A The key advantage of working with Connexica in addition to their excellent product is the support provided to their partners. Whenever asked they have been more than willing to help us deliver the best possible service to our customers.